

Delayed Listing Addendum/ Start Marketing Form

Agent's Name _____ Agent ID _____

Office Name _____ Office ID _____

Address of Listed Property _____

Seller(s)/Lessor(s) has requested and Listing Broker has agreed that the marketing of the Listed Property be delayed until _____, at which time the Listing will be activated in the SmartMLS database.
(Go Active Date)

The Go Active Date/Start Marketing date can be changed at the discretion of the Listing Broker and the Seller(s)/Lessor(s) prior to the Go Active Date and any marketing of the property. The Delayed Listing Addendum/ Start Marketing Form along with the Listing Agreement or the Listing Agreement Compliance Certification, must be submitted as a private document to SmartMLS upon activation of the Listed Property.

Seller(s)/Lessor(s) and Listing Broker agree that the Listed Property cannot be marketed prior to the Go Active Date/Start Marketing Date. Marketing includes, but is not limited to: (1) showing of the Property to prospective purchasers/leesees; (2) holding a public or broker open house/caravan; (3) displaying the Listed Property on any internet site; (4) sharing the Listing on social media or in any restricted group created on any social media platform; (5) placement of a "For Sale" sign on the Listed Property; and (6) advertising the Listed Property in any written publication. Prior to the Go Active Date/Start Marketing Date, Seller(s)/Lessor(s) direct and instruct the Listing Broker not to accept and present to them any offer(s) to purchase/lease the Listed Property. Seller(s)/Lessor(s) expressly waive their right to have offer(s) presented to them by the Listing Broker because the Property is not available for sale/lease prior to the stated Go Active Date/Start Marketing Date.

All Seller(s)/Lessor(s) must sign and date this form and this form must be uploaded with the Listing Agreement or Compliance Certification to the MLS upon activation of the listed property.

Seller(s)/Lessor(s) Name: _____

Signature: _____ Date: _____

Seller(s)/Lessor(s) Name: _____

Signature: _____ Date: _____

Broker or Authorized Representative Name: _____

Signature: _____ Date: _____